

When it comes to reaching Albuquerque metro area adults,
no other media does
it more effectively and efficiently
than the **Albuquerque Journal**.

Albuquerque Journal

AVERAGE ISSUE READERSHIP

216,375 adults (Albuquerque CBSA)

260,925 adults (Albuquerque DMA)

5-ISSUE CUMULATIVE READERSHIP

328,161 adults (Albuquerque CBSA)

410,966 adults (Albuquerque DMA)

The Sunday Journal

AVERAGE ISSUE READERSHIP

320,448 adults (Albuquerque CBSA)

386,264 adults (Albuquerque DMA)

4-ISSUE CUMULATIVE READERSHIP

430,992 adults (Albuquerque CBSA)

564,386 adults (Albuquerque DMA)

To advertise in the Albuquerque Journal,
contact your advertising representative or call **(505) 823-3300**

ALBUQUERQUE JOURNAL



THE SUNDAY JOURNAL



Source: Scarborough Report